



a message from the president

FALI EXECUTIVE

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FALI REGIONS

TAMPA: Area #1

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OCALA/GAINSVILLE: Area #4

MIAMI/DADE: Area #5

TALLAHASSEE: Area#6

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PALM BEACH: Area #10

SARASOTA: Area #11

JACKSONVILLE: Area #12

FT LAUDERDALE: Area #13

serving the
investigative
community

Since 1994

Dear Valued Advertiser,

On behalf of the Florida Association of Licensed Investigators (FALI), we would like to thank you for your past support over the years. As the incoming President my objective is to continue developing the important role you play for FALI and the Membership.

Since 1994, FALI has consistently been the leading force in our state capital, protecting the interests of both professional investigators and licensed agencies. You have played a vital role in protecting our Membership and I ask that you continue to do so as FALI moves forward into the next session. Today I am asking you to advertise/sponsor in as many forms as you can in the coming year.

Below you will find the new sponsorship levels we have instituted for the coming year. We are currently working on a new website, membership directory and next years conference is already in the planning stages.

In closing, let me say again thank you for your time and I hope you review the attached information and consider your continued support of FALI.

Sincere regards,

Tim O'Rourke, CPS
President

Florida Association of
Licensed Investigators

Sponsorship Levels

- **PLATINUM: \$ 3500 and up**
 - FALI Forum Full Page Ad/Annual
 - FALI Website Annual Banner
 - FALI Membership Directory
 - FALI Conference Sponsor
- **GOLD: \$ 2500 up to \$ 3499**
 - FALI Forum Ad
 - FALI Website Annual Banner
 - FALI Membership Directory
- **SILVER: \$ 1500 up to \$ 2499**
 - FALI Forum Ads
 - FALI Website Annual Banner
 - FALI Membership Directory
- **BRONZE: \$500 up to \$ 1499**
 - FALI Forum Ads
 - FALI Website Banner



FALI Advertising Form

PO Box 2685 Lakeland, FL 33806 PH: 888-845-3254 FAX: 863-687-7403

For Board Use ONLY	<input type="checkbox"/> Approved <input type="checkbox"/> Denied	<input type="checkbox"/> Insertion date
Received: / /20	Date: / / 20	Date: / / 20

FALI FORUM AD

- FULL PAGE: \$425
- HALF PAGE: \$275
- QUARTER PAGE: \$175
- BUSINESS CARD: \$65
- CLASSIFIED AD: \$ 35
(times six insertions)

CONTACT PERSON 's NAME:		
COMPANY 's LEGAL NAME:		
ADDRESS:	Suite or Unit:	
CITY:	STATE:	ZIP CODE:
OFFICE PH: () —	URL: http://www.	
MOBILE PH: () —	AGENCY LIC #:	STATE:
FAX LINE: () —	Country:	
NOTICE: FALI Does NOT Sell or Share this information. FALI will send: E- ALERTS / Updates / Announcements		
Business E-Mail:	Alternate E-Mail:	

FALI ONLINE:

- 12 MONTHS \$ 800
- 6 MONTHS \$ 375
- 3 MONTHS \$ 200

FALI Advertising Classification:
<input type="checkbox"/> FALI Forum Advertising Please select from the left column your desired ad size and from this area the issue you would like the ad to appear in; NOTICE All art work and or copy must be sent to the Editor not later then the 10th of the first months issue.
<input type="checkbox"/> JUNE/JULY <input type="checkbox"/> AUGUST/SEPTEMBER <input type="checkbox"/> OCTOBER/NOVEMBER <input type="checkbox"/> DECEMBER/JANUARY <input type="checkbox"/> FEBUARY/MARCH
<input type="checkbox"/> APRIL/MAY Payment is due at time of submission and a year contract is good from June to May of the following year.
Number of insertions into Forum = _____ x ad size rate \$ _____ subtract 20% for Annual Insertion: \$ _____

FALI DIRECETORY:

- FULL PAGE \$1500
(OUTSIDE Back Cover)
- FULL PAGE \$1000
(Front or Back Inside Cover)
- FULL PAGE \$ 750
(Inside Directory)
- HALF PAGE \$350
(Inside Directory)
- QUARTER PAGE \$175
(Inside Directory)
- Business Card \$ 85

<input type="checkbox"/> FALI Online Web Ads: Please select from the left column your desired duration for your ad to appear online; NOTICE All art work and or copy must be sent to the Editor not later then the 10th of the first month. Online ads are Sponsorship Banners appear on premium web pages and are listed in the Sponsorship Page. Standard Banner Ads are 480x60 72 pixels per inch and are hyperlinked to your external site.
<input type="checkbox"/> JUNE/JULY/AUGUST <input type="checkbox"/> SEPTEMBER/OCTOBER/NOVEMBER <input type="checkbox"/> DECEMBER/JANUARY/FEBUARY <input type="checkbox"/> MARCH/APRIL/MAY Payment is due at time of submission and contract is good for a 3, 6 or 12 Months period.
<input type="checkbox"/> FALI MEMBERSHIP DIRECTORY: To be published and released Next January : Anyone that provides products or services to investigators may advertise in the Membership Directory. Please select from the left column your desired ad size. Notice: We can not reserve premium ad space in the directory. Please call or e-mail the Editor for the available space for Full Page Outside Back cover or Inside Front and Back cover.

AD PAYMENT Type:	<input type="checkbox"/> CHECK <input type="checkbox"/> VISA <input type="checkbox"/> MASTER CARD <input type="checkbox"/> AMEX	
Cardholder Name:	Card No:	
Expiration Date: / /	Billing Zip Code:	Authorized Amt: \$.

SPONSORSHIP CATIGORES

- PLATINUM Sponsor
- GLOD Sponsor Member
- SILVER Sponsor
- BRONZE Sponsor

Advertising Terms and Conditions
Payment is due in full prior to placement unless otherwise agreed to in writing. Pricing is subject to change without notice.
Billing periods are set up for payment date the tenth of the following month for approved accounts and failure to pay any amount due may, at the option of the Publisher terminate this agreement.
SIGNATURE: _____ DATE: _____

- Enclosed are (2) Business Cards Agency License # _____
- Enclosed is Camera Ready Ad Copy/Artwork for a *Full Page *½ Page * ¼ Page *Business Card Ad Copy may be sent in TIFF or JPG File Format by email to editor@fali.com
Payment, copy and this completed form can be mailed the Treasurer. Payment maybe made out to FALI and sent to FALI c/o Treasurer PO Box 2685, Lakeland, FL 33806-2685

FALI ADVERTISEMENT AGREEMENT CONTRACT

FALI ADVERTISING CONDITIONS AGREEMENT BETWEEN _____, Herein referred to as the ADVERTISER, and the FLORIDA ASSOCIATION OF LICENSED INVESTIGATORS, hereafter known as FALI. The ADVERTISER agrees that they have received, read and agree to the advertisement rates and production costs as posted. This Agreement is non-cancelable and fees paid are non-refundable. The Advertiser assumes all liability for the content of its advertisement, including but not limited to text, illustrations, representations, warranties, possible copyright or trademark infringements published by FALI in any form electronic or print.

Advertiser assumes all responsibility for any claims arising from the advertisement or its content. Advertiser further agrees to hold FALI and its Board of Directors harmless in the event of any claim for damages made against FALI arising out of publication of the Advertiser's provided material, including but not limited to copyright infringement or misuse. FALI reserves the right to reject any material for advertisement that FALI knows is an infringement or is determined to contain fraudulent, deceptive or misleading statements or illustrations. Further FALI also reserves the right to reject and Ad(s) that are overly competitive, abusive or derogatory to the goods and services of FALI, its Members or other Advertisers'. FALI makes no claims or guarantees whether any business will be forthcoming for the Advertiser.

In the event it is necessary to file a law suit to recover any sums due under this Agreement, the parties agree to submit to jurisdiction of the proper court of the State of Florida. FALI shall be entitled to recover litigation expenses, including reasonable attorney fees and collection fees. The laws of the State of Florida shall be the choice of law.

The contract terms shall cover what the Advertiser has selected in the electronic or printed versions of the FALI Forum, the FALI Directory and or the FALI website as agreed. The undersigned FALI representative agrees with the undersigned Advertiser/ Representative to grant a 20% reduction in the schedule publication rates. This condition is based on the Advertiser agrees to commit to a year of advertisement in the FALI Forum, on the FALI Website and in the FALI Membership Directory.

Advertiser agrees to pay the fee of \$ _____ for the first publication payable to FALI as compensation for the initial typeset, and additional fees in the event the advertisement changes from the original typeset/artwork provided. I hereby warrant that I have read the above conditions and have the full power and authority to sign for the above named Advertiser.

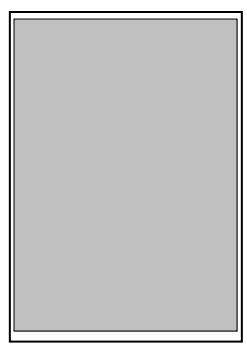
Advertiser Representative: _____

Print Name: _____ Title: _____ Date: _____

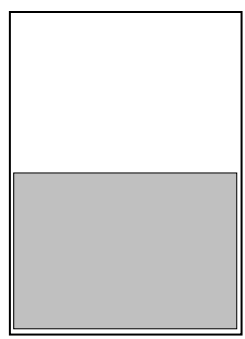
FALI Representative: _____

Print Name: _____ Title: _____ Date: _____

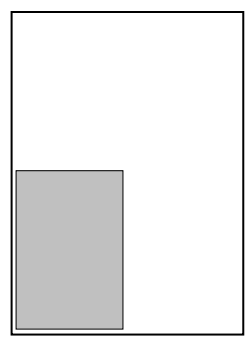
Advertising Page Sizes for FALI Forum Newsletter and the FALI Membership Directory:



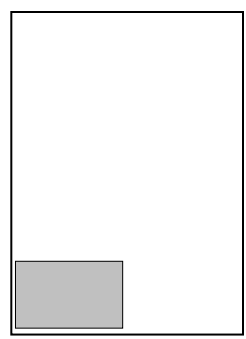
Full Page
(7.5" x 10.")



Half Page
(7.5" x 4.75")



Quarter Page
(3.5 x 4.75")



Business Card
(Standard Size)

Enclosed are (2) Business Cards Agency License # _____

Enclosed is Camera Ready Ad Copy/Artwork for a *Full Page *½ Page * ¼ Page *Business Card Ad Copy may be sent in TIFF or JPG File Format by email to editor@fali.com Payment, copy and this completed form can be mailed. Payment maybe made out to FALI and sent to the FALI c/o Treasure PO Box 2685, Lakeland, FL 33806-2685