

# FLORIDA ASSOCIATION OF LICENSED INVESTIGATORS

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## CONTRACTUAL AGREEMENT

FALI FORUM ADVERTISING CONDITIONS AGREEMENT BETWEEN \_\_\_\_\_, Hereafter known as the ADVERTISER, and the FLORIDA ASSOCIATION OF LICENSED INVESTIGATORS, hereafter known as FALI. The Advertiser agrees that he has received, read and agrees to pay rates and production costs as posted below. This Agreement is non-cancelable and fees paid are non-refundable. Advertiser assumes all liability for content of its advertisement, including but not limited to text, illustrations, representations, warranties, possible copyright or trademark infringements published by FALI.

Advertiser assumes all responsibility for any claims arising from the advertisement or its content. Advertiser further agrees to hold FALI harmless in the event of any claim for damages made against FALI arising out of publication of advertiser's material, including but not limited to copyright, trademark infringement or misuse. FALI makes no promises or guarantees whether any business or income will be forthcoming to FALI as a result of the advertised publication.

In the event it is necessary for FALI to file suit to recover any sums due under this Agreement, the parties agree to submit to jurisdiction of the proper court of the State of Florida. FALI shall be entitled to recover litigation expenses, including reasonable attorney fees and collection fees. The laws of the State of Florida shall be the choice of law.

The contract term shall be for twelve (12) issues, beginning on the day the advertisement is published in the FALI Forum or other FALI publications as agreed, but in no event later than the next issue from the date the Advertiser signed the invoice below.

The undersigned FALI representative agrees with the undersigned Advertiser/Representative to grant a 20% reduction in the scheduled publication rates. This condition is based on the fact the Advertiser agrees to commit to twelve (12) advertisement publications in the FALI Forum from the commencing from the first publication until the completion of twelve (12) full publications.

Advertiser agrees to pay the fee of \$\_\_\_\_\_ for the first publication payable to FALI as compensation for the initial typeset, and additional fees in the event the advertisement changes from the original typeset. I hereby warrant that I have read the above conditions and have full power and authority to sign for the above named Advertiser.

ADVERTISER:

By \_\_\_\_\_  
Signature

Print \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

FALI REPRESENTATIVE:

By \_\_\_\_\_  
Signature

Print \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_